

Minutes of 100-Year Centennial Standing Committee

Date/Time of Meeting: March 1, 2023, 1 pm

Member Attendees: Elizabeth Lewis, Rick DeGolia

Volunteer Attendees: Patty Leugers, Patty Polito

Staff Attendees: George Rodericks, City Manager; Anthony Suber, City Clerk/Deputy City Manager

Public Comment: None

Regular Agenda Items:

- Discussion of 100-Year Celebration Event

Committee and attendees discussed ideas for the 100-Year Celebration and reviewed results from the Town's Centennial Survey. Committee discussed the possibility of a giveaway of 100 Oak Trees leading up to the event. Committee discussed dividing work into pre-event activities and event day activities. The Committee then focused on the event day activities.

Subject to Council approval, Committee decided on Sunday, September 24 from 1 pm to 5 pm as the date and time for the event.

The Committee discussed the following ideas and activities for the event.

— Giveaway for the planting of 100 Oak Trees; Elizabeth Lewis volunteered to take on this effort. The giveaway would be limited to the first 100 residents. Discussion to continue around logistics, potential delivery of trees, as well as the possibility for purchase of the raffle ticket. Estimated cost for this would be \$10,000 plus the cost of delivery, if included.

— Celebration Day Activities (modeled after the June 3, 2022 Grand Opening Celebration)

- Various Music Stations (\$)
- Catered Food (\$\$)
- Anniversary Cookies (Oak Leaf? Children) (\$)
- Giveaway of Oak Trees (Raffle) (\$~\$10k) - 15-gallon (100)
- shuttle from park (historic themed?) (\$)
- laser cut train station ornament (metal) or commemorative coin, keychain or other items (\$)
- speeches/special guests/elected officials
- history stations - visit the history station, get your history card stamped for a prize at the end - at total of up to 6 stations(\$)
 - history of incorporation
 - history of train station
 - neighborhood development (estates)
 - Lindenwood - Frank Lloyd Wright
 - Walsh Road
 - Lloyd Park
 - Selby Lane
 - Victoria Manor
 - history of Holbrook-Palmer
 - history of the Circus Club
 - history of Menlo College (Cartan Field - Horse Barn, Henry Cartan House)
- Advertising & Social Media (\$)
- Big Birthday Cake (\$)
- Ballon Vendor/Walker (\$)
- Face Painting (\$)

Total event budget - \$60,000

The Committee set the regular meeting date and time as every other Wednesday at 1 pm, beginning on March 15.

Future Agenda Topics:

In addition to a discussion of the event, the Committee asked to see a list of notable Atherton residents for discussion of profile pieces throughout the coming months.

The Committee identified key invitees for the next meeting:

Invitees

Kim Young
Muffie Alvarez
Debra Holvick
Melissa Badger
Yvonne Nomizu
Connie Lurie
Susan Legallet
Christine David
Alex Keh
Judi Massey
Jan Mackenzie
Mike McPherson
Jim Janz
Steve Nachtshiem
Zach Whitman

There meeting adjourned at 2:15 pm.